

## **SmarterPlay App**

SmarterPlay is a new resource from KCC to give parents in Kent access to ideas, resources and locations to explore with their children. SmarterPlay is totally free and available for iOS and Android. Features include:

- Making Memories – the ability to capture and annotate special moments using text, video and photos
- Useful links on key issues around child development
- Regular pop-ups every week sharing ideas on how they can be more involved with their children's learning at home
- Family Friendly Places – useful geolocation features such as local settings, schools, Children's Centres, parks and zoos
- An interactive quiz.

This [SmarterPlay flyer](#) can be used to promote the app to parents, carers and families.

## **SmarterPlay Privacy Statement**

SmarterPlay is not able to access, view or store any information relating to individual children. This information is only visible on the device used, unless the user chooses to share this with others.